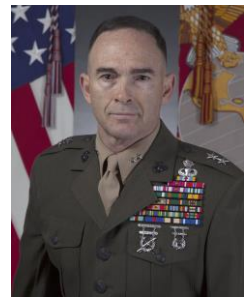




2D MARINE DIVISION COMMANDING GENERAL'S INTENT

10 June 2016



Marines and Sailors in the 2d Marine Division need to know what is important.
These are the things I want you to take on as your own priorities.

Purpose: We are a premier warfighting Division that exists to fight and win battles.

Method: We will prepare, fight, and win by integrating two vital components: SKILL and WILL.

- **Skill**. We will master the skills of our profession that enable us to accomplish our mission. We will be true subject matter experts in our MOS Training and Readiness Manuals, weapons, and combined arms. Read, research, study, discuss, sand table, rehearse, assemble/disassemble, ROC drill, blank run, live fire, day/night, remediate...repeat. Know and apply the principles of Unit Training Management down to the squad level to train smartly and efficiently.
- **Will**. We will purposefully develop the spirit of our Marines and Sailors: their desire to fight and win, to conform to our legendary Marine Corps way of life, and to care for each other. Build their trust and affection for the Marine Corps and their unit by adhering to our illustrious traditions and through genuine care and concern for them and their families. Kindle your Marines' and Sailors' spirit and they will accomplish any mission, in any clime and place.
- We will **be leaders**. Wherever two or more are gathered, the senior will take charge. Leadership by virtue of rank and billet is easy; I expect you to inspire your Marines and Sailors by your own example of duty, proficiency, and selflessness. Be at the point of influence to really engage and mentor your subordinates. Determine their needs, personal and professional, and help them find solutions to those needs. Be responsible for developing their *Skill* and *Will* and their sense of fulfillment from serving.
- We will **be selfless followers**. Everyone is accountable to someone. Willfully subordinate yourself to your mission and your leaders. Practice loyal dissent. Express your views boldly and tactfully until a decision is made. Thereafter, support that decision with all-out energy, as if it were your own, and make it work. This is how loyalty is defined.
- We will **be responsible for ourselves**. Be answerable for your individual actions and lack of action. Seek balanced excellence in the areas of *Marine Corps Leadership Development*: Fidelity, Fighter, Fitness, Family, Finances, and Future. Live our Core Values 24/7: at work, at home, on liberty, on deployment, and in combat...especially when nobody is watching. Be professional. Be men and women of character. Spend your time investing in your own *Skill* and *Will*.
- We will **take care of each other**. Develop a family bond with your peers and keep one another on an azimuth to true north. After every mission – combat, training, or liberty – bring each other home with your honor clean.
- We will **be ready** in all areas – personal, family, and unit – to deploy and fight tonight. Have an expeditionary mindset.
- We will **refresh our Maneuver Warfare mindset** for the new threats of the 21st Century. Innovate and embrace change.
- We will **enforce Marine Corps standards** of performance, conduct, fitness, and appearance. No double-standards.
- We will **maintain our equipment**. Leaders get under vehicles, inside the cages, tour barracks, and read deadline reports. Instill a culture of absolute accountability for our gear, tools, weapons, ammo, and vehicles. Be water-tight here.
- We will **adhere to Division policies** on equal opportunity, hazing, safety, sexual assault, substance abuse, and suicide.
- We will **foster a positive command climate**. Apply the tenets of Maneuver Warfare as set forth in MCDP 1, *Warfighting*, to all you do. By implementing the concepts of commander's intent, mission type orders, trust tactics, decentralized control, and omitting the "zero-defect mentality" in our daily routine, we will foster a command climate in which initiative, boldness, and creativity will flourish at every level. Take pride and enjoy serving in our "*Follow Me*" Division.

**End State: A combat effective Second Marine Division team built on trust, commitment, competence, and cohesion.
Marines and Sailors who know what's right, want to do what's right, and then do the right thing...every time.**

Semper Fidelis,

J.K. LOVE

Major General, USMC